



One Call **Now**

GOVERNMENT  
EMERGENCY  
OUTREACH

## Map-Based Notification

that Gets the Word Out Fast



CHEMICAL SPILLS  
WATER MAIN BREAKS  
WATER BOIL ADVISORIES  
EVACUATION NOTICES  
GAS LEAKS  
POWER LINES DOWN  
FLOODING  
POLICE ACTIONS  
EXTREME WEATHER  
AIR CONTAMINATION

When a critical situation threatens an area's population, you need to get the word out fast and efficiently. Lives depend on it. You need a simple, reliable map-based notification system that helps you stay ahead of the crisis and puts time on your side.

One Call Now GEO is a map-based citizen voice notification system that sends your crystal-clear voice or email messages to all residents and businesses within a specific area: city block, district, neighborhood, entire town, zip codes, etc.

It's fast and easy to send messages to thousands or to just a small area. With a few simple steps, your message is sent to everyone at once. High-volume outbound calling is accomplished without tying-up your phone lines or affecting your internal operations. Multiple features allow you to fine-tune delivery to fit your needs for each message.



The ONLY Citizen Alert System that reaches almost everyone on Day One

## One Call Now GEO

Most systems depend on citizens opting in to receive emergency alerts by visiting the EMA website. Unfortunately fewer than 10% of residents will do so, and it can take many reminders and months to get even that many. Other systems provide a list of Published White Pages Land-Line phones; which **barely covers 35-50% of your citizens.**

One Call Now **exclusively** provides all businesses, published residential landlines **PLUS – unpublished, and most wireless or cell phones in your area.**

**The typical county gets 85-90% of the numbers needed to reach almost everyone immediately.**

Of course anyone can ALWAYS add themselves or add additional Voice and Text Message Numbers.

### ONE CALL NOW GEO IS DEPENDABLE, EASY, AFFORDABLE AND FAST

- 100% uptime guarantee!
- Dials thousands of numbers in minutes
- Re-dials busy and no-answer numbers
- Uses crystal-clear fiber optic connections for message clarity
- Provides 60 seconds of message time—enough time to alert: flash flooding, HAZMAT incidents, evacuation details, emergency action plans, situational updates, etc.
- Allows recipients to instantly respond, if you need feedback
- Free mobile apps for easy call launch from anywhere

### THE GEO PLAN

GEO is the ideal citizen voice notification solution for EMA's committed to supporting public safety. It lets you get the word out fast without tying-up personnel or drying-up the budget. One low flat rate gives you:

- Unlimited calls—local and long distance
- Unlimited text messages to multiple phones per family
- High priority status for all your messages; they're sent instantly
- Messages recorded in your own voice or typed and delivered in the industry's best automated voice
- Messages successfully delivered to voicemail and answering machines
- You select a caller ID that lets recipients know the call is important
- Live, detailed reporting that confirms contacts that were successfully reached
- Advanced warnings of severe weather
- Technical support, U.S. based and available 24/7/365

### USE ANY BROWSER

Access One Call Now GEO software, area maps and your phone database on any Internet-connected device. We train your staff and we test the system to make sure it works.

### IT'S EASY TO MANAGE

We update the contact information in your GEO software in real time using the White Pages published and unpublished database of residents and businesses plus most wireless numbers.

A Citizen Profile banner (we'll help set it up) on your official website lets individuals update their own contact information and add additional phone numbers and email addresses. Updates automatically integrate with the GEO system. One Call Now accommodates multiple phone numbers, text numbers and email addresses per contact family or business.



## A SNAP TO IMPLEMENT

To send a message, just log onto the GEO software on any PC, select your target area, record your message and send. With the GEO system, you visually select your delivery locations on a map, or select pre-configured emergency scenarios.

## WE KEEP YOU INFORMED

When you send a message, One Call Now GEO automatically begins generating a contact confirmation report. The report is accessible online throughout the notification session and is emailed to you when complete. The reporting feature gives you detailed documentation that shows:

- Names and numbers called
- How calls were received: by a live person, an answering machine or voicemail
- Unanswered calls as: line busy, no answer or disconnected number
- Response choices, if you requested recipients to respond via touch tone

## WE DON'T WASTE YOUR TIME OR YOUR MONEY!

- No hardware to buy or install
- No hidden charges, no PBX add-ons, no additional phone lines, no additional phone equipment, no support costs, no systems maintenance
- No charges for ring time or for multiple re-dials to busy and no-answer numbers
- No long-distance charges
- No per-call fees (with most plans)
- No tying-up your internal phone lines or interruptions to your operations
- No down time. Reliability is paramount—triple redundant systems, geographically diverse facilities, system uptime is 100%—guaranteed!

One Call **Now**

INCLUDED  
FREE!

# GEO Staff Package

## GIVES YOU FAST, EASY ACCESS TO YOUR STAFF

One Call Now GEO offers a roster-based option for messages to your staff, first-responders, community leaders and other defined groups. Our flexible system allows subgroups within your call list, making it easy to quickly reach your target audience.

When you need to contact your roster-based call list, all you do is make one toll-free call from any phone and record your message. Through our simple menu, you select your entire call list or just a subgroup. Your message is sent to everyone at once.

Or send your message via text or email. A typed message generates a Text-to-Speech voice message for your call list and sends a written message to SMS text and email recipients.

- Unlimited calls, text, and email messages to multiple numbers per person<sup>1</sup>
- Subgroups within your call list, to target messages to specific audiences
- 90 seconds of message time—enough time to communicate important details: action plans, next steps, deploy teams, etc.
- Text-to-Speech converts your typed message to a voice message
- Persistent re-dialing busy and no-answer numbers
- Allows recipients to instantly respond, if you need feedback

*\* SMS text messaging not available in Canada*

*<sup>1</sup> Most plans include unlimited staff messages*

Ask your One Call Now representative about the **GEO** roster-based option.

<b>STANDARD FEATURES</b>	
Messages are sent with high priority status	<b>YES</b>
Touch Tone Response allows recipients to respond to your message (confirm they are safe, request assistance, etc.)	<b>YES</b>
Store pre-recorded scenario calls; activate when needed	<b>UNLIMITED</b>
Multilingual: immediately translates typed messages and delivers in voice in up to 19 languages	<b>UNLIMITED</b>
Self-service update on your website allows individuals to update their own contact information	<b>YES</b>
“Listen Here” banner on your website replays your latest message	<b>YES</b>
Caller ID: you select an ID that let’s recipients know it’s an important call	<b>YES</b>
Replay messages at no additional charge	<b>UNLIMITED</b>
Delivers messages to voicemail boxes and answering machines	<b>YES</b>
Roster-based option for messages to your staff and other defined groups	<b>YES</b>
Products available through GSA schedule	<b>YES</b>
Integration tools automatically upload and update your staff lists	<b>YES</b>
Technical support is U.S. based and available 24/7/365	<b>YES</b>
100% uptime guaranteed: triple redundant systems, geographically diverse facilities	<b>YES</b>
True copper phone lines ensure message delivery and reporting accuracy	<b>YES</b>
Crystal-clear fiber optic connections, uncompressed voice recordings	<b>YES</b>
Severe weather alerts from the WeatherBug network	<b>OPTIONAL</b>

<b>PLAN INCLUDES</b>	
<b>Maximum email to PC’s and email to Internet-enabled cell phones per year</b>	<b>UNLIMITED</b>
Maximum length of voice messages	<b>60 SECONDS</b>
Set-up fee to load roster	<b>NONE</b>
Webinar training for all administrators/messengers	<b>NO CHARGE</b>

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When you need to reach your community now, reach for **One Call Now GEO.**