

# One Call Now™

when messages matter

## One Call Now...

- Reaches every parent fast
- Is used by tens of thousands of schools, military, police, religious organizations and youth groups nationwide
- Dials thousands of numbers in minutes
- Sends telephone and email messages to everyone on your list in seconds
- Provides post-call reporting to verify those who were reached

**Keep your school safe, secure and well-informed!**

## No charge for...

- Set up
- Training
- Tech support

**Sign up for a free 30-day trial!**

One Call Now's Parent Broadcast® solution offers to dial every parent at your school or district immediately. Beat the rumor mill and relay accurate facts via voice messages directly from administrators.

## It's simple to set up!

Schools only need a PC with an internet connection to manage databases consisting of all names and numbers within an entire school district or individual schools. You do not need extensive technical knowledge to set up and maintain your lists.

**It's easy to record and send messages from any phone:**



Dial our toll-free number



Enter your PIN



Record your message



One Call Now delivers your message within minutes!

We also offer a number of ways to integrate your school's Student Information System into your One Call Now calling list.

# Public Schools

"We are very pleased with One Call Now. It is a HUGE timesaver because it allows us to effectively communicate via phone to large numbers of our constituents in a short period of time. It also allows us to communicate quickly to many special school groups."

— Kirk P.  
Menifee County  
School District

"We had a parent meeting scheduled late and needed strong participation. I made one call, recorded the message, and bang— every parent got the message. We had a huge turnout despite bad weather. I could have sent flyers, but they rarely get a good response, I doubt most parents ever see them."

— Paul K.  
Heywood Elementary





## Are these the challenges you are facing?

- Student safety that can be shattered in a moment
- Absenteeism that forfeits state aid and hurts your NCLB report card
- Test scores that do not rise in all categories
- The community's failure to support schools and funding initiatives
- Parents and staff who do not clearly hear your side of the story when bad things happen

### School Safety is Often

**Fragile** In 2006, according to the NEA, 38% of all schools encountered an event that required a lockdown or a situation requiring an urgent parent alert. This statistic has risen from the 17% recorded just 6 years ago. Are you able to communicate critical, accurate information, restore calm and instill confidence in your ability to handle such situations effectively? When bad news hits, can you stop rumors cold?

### Improve Daily Attendance

The better your census results, the more state aid your school will receive. Studies show calling every absent child's parent improves attendance. Are you able to automatically call every parent at home, on their cell or at the office within moments? Improve attendance, assure the safety of every child and potentially increase state aid by lowering absenteeism with One Call Now!

**Raise Test Scores** Are you able and ready to call every parent as often as necessary during the year to get their support and involvement? Contacting every parent with personalized messages to remind them about upcoming tests and study sessions is part of the mandated parental communications guidelines for NCLB. Messages sent from the school principal have a powerful impact.

### Community Support is Vital

Do you have the means to effectively share successes with parents or identify needs and solicit support? In certain situations it can be critical that you have the ability to communicate with a broader segment of the community, such as registered voters in the district. One Call Now has a proven, award winning methodology to help you win votes and garner community support.

### Parental Communication is harder than ever, but we can help.

One Call Now phone notification service reaches everyone, every time, everywhere, in no time. Postal mailings are costly; book bag notices don't make it home; email is not effective for fast emergency communications. Voice messages on the other hand, are effective, persuasive and immediate.

### Weather is Unpredictable

Ensure that parents know about delays, cancellations, or early weather dismissals immediately. Make one call and be assured that within moments, everyone has been called or received an email. Weather is unpredictable but your ability to reach affected parents, drivers and staff isn't when you rely on One Call Now!

## Plan Features

- Unlimited calls means a simple, fixed budget for the year
- Secure servers dial thousands of numbers an hour without additional hardware, software or phone lines
- Initiate calls from anywhere, any phone, using our toll-free number from any PC with an internet connection
- Caller ID shows your chosen phone number so parents know the importance of the call
- Reach people or machines & re-dials busy or no answer numbers to assure delivery
- Toll free number for parents to retrieve missed messages
- Conduct polls, by collecting a touch-tone response.
- Easily create subgroups to reach staff, a class or a team
- Assure everyone knows how to use the system through our Real-People™ support program
- Free 30-day trial; No strings attached.